

# -BOTTLES REBORN



### How Your PET Bottles Get Recycled

PET is a type of plastic that's commonly used in food packaging like bottles and trays.

When you recycle PET bottles, they can be turned into new bottles using up to 100% recycled material, making this recycling process a shining example of the circular economy!

#### - BUT HOW DOES IT ALL HAPPEN?

#### COLLECTION

PET bottles a re collected with other household waste, and in some countries, there is a "Deposit Return Scheme" where you get money back when you return your bottle.

Collection via Deposit Return Scheme ensures a higher quality of recyclates.



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Increased recycled content targets for new PET bottles have boosted the European market for this recycled material.



#### 2. SORTING

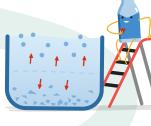
Once collected, the bottles a re sorted, firstly, by colour--since dark colours can't be recycled back into light ones--and also by material type to guarantee the highest-quality recycled

Large labels and sleeves hurt this stage by preventing PET packages from being properly detected.

## 3. GRINDING

Bottles a re turned into flakes, which a re washed twice to remove all residue, dirt, a nd glue – just like when you do la undry!

#### Recycled material intended to be used back in beverage bottles undergo specific cleaning and decontamination steps to ensure their safety.



#### DENSITY SEPARATION

Flakes are placed in a float-sink tank where different types of plastic are separated based on their density, with PET sinking while caps and labels float.



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Washed flakes are sorted by colour, before being melted and turned into a final product.

